

Policy Title: Public Value through Procurement
Policy Number: CP2021-05
Report Number: PFC2021-1282
Adopted by: City Council / 2021 September 13
Effective Date: 2021 September 13
Last Amended: Not Applicable
Policy Owner(s): Procurement & Warehousing Service

1.0 POLICY STATEMENT

- 1.1. The City of Calgary (“The City”) recognizes all its procurement creates public value. Through intentional and strategic procurement decision-making in accordance with public procurement law, The City is committed to creating additional public value impact to improve community outcomes for Calgarians.
- 1.2. At all times, The City and its employees and agents, including consultants and contractors, are subject to public procurement law, trade agreements, City bylaws, delegations of authority, Council’s direction, and applicable policies when procuring on behalf of The City. As a municipal government in Alberta, public procurement law requires The City and its employees and agents to act with the highest ethical standards and maintain the integrity of The City’s procurement.
- 1.3. Public value includes The City’s intentional investment through procurement activities in economic, socio-cultural, environmental, and political outcomes valued by citizens and businesses in Calgary.
- 1.4. This Policy is to be considered in its entirety and used in conjunction with the *Public Value through Procurement Framework*.
- 1.5. *Public Value through Procurement Framework* at The City of Calgary broadens and deepens strategic procurement planning through collaborative conversation across the community to inform procurement decision-making during program and project procurement planning to guide the community forward to achieving an improved quality of life of Calgarians.

2.0 PURPOSE

The purpose of this Council policy is to provide guidance to optimize strategic procurement decision-making at The City of Calgary that creates additional and intentional public value to improve community outcomes for Calgarians.

3.0 DEFINITIONS

3.1 In this Council Policy:

- a) "Procurement" means the process by which The City of Calgary purchases construction, consulting, goods and services, and information technology.
- b) "Public Value" means the value added to the community of Calgary "by any activity, service or relationship, or any investment of human, financial or technical resources"* through procurement activities of The City of Calgary. This Public Value for the community "can be produced by government organizations, private firms, non-profit or voluntary organizations, service users, or various other entities."** The community determines whether something has public value. As well the community expresses what it believes is more valuable or lesser valuable and does so in several ways including through municipal elections, conversations with Ward Councillors or Council, citizen satisfaction surveys, and participation in community and business groups that have conversation with or co-create with Council or Administration. Public Value has a cost. If the community wants to have something and is not willing to give up something else; then, what is wanted may have little to no public value.
*Bennington ** Alford & Hughes
- c) "Political" means stimulating and supporting democratic dialogue and active public participation, and citizen engagement. (Bennington)

4.0 APPLICABILITY

4.1 This Council policy applies to Administration.

5.0 LEGISLATIVE AUTHORITY

5.1 The key applicable provincial statutes that apply include:

- *Municipal Government Act R.S.A. 2000 Chapter M-26* whose Section 3 directs The City to:
 - provide good government;
 - foster the well-being of the environment;
 - provide services, facilities or other things that, in the opinion of council, are necessary or desirable for all or a part of the municipality;
 - develop and maintain safe and viable communities;
 - work collaboratively with neighbouring municipalities to plan, deliver and fund intermunicipal services; and
- *Freedom of Information and Protection of Privacy Act R.S.A. 2000 F-25.*

6.0 PROCEDURE

The *Public Value through Procurement* policy provides Administration an overarching strategic procurement framework for the holistic incorporation of Council's directions to create additional and intentional public value to improve community outcomes for Calgarians.

The Policy embeds consideration of Council's directions and strategies and prioritizes strategic procurement decision-making upfront during The City's Strategic Planning and Program and Project Procurement Planning stages based on optimizing total public value impact for the community.

The Policy's framework works in conjunction with Administration's:

- **Public Value through Procurement Framework**
- **Procurement Policy** supported by:
 - **Procurement Practices** (requirements at all values of procurement),
 - **Procurement Governance Framework** (additional requirements required by relevant trade agreements), and
 - **Procurement Training** (mandatory training for persons procuring through the *Procurement Policy*);
- **Supplier Code of Conduct Policy** (The City's ethical expectations of those who wish do business or already have a contract The City);
- **HR-LR-005 (A) Code of Conduct**; and
- **HR-LR-004 (B) Conflict of Interest**.

7.0 AMENDMENT(S)

Date	Report Number	Description
2021/9/13	PFC2021-1282	Adopted by Council

8.0 REVIEW(S)

Date	Description