



1 Avenue NE

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

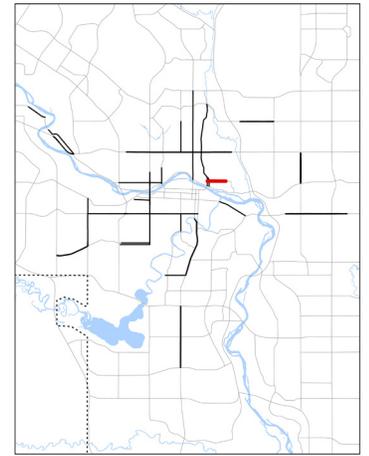
83%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Pet stores and liquor stores are the most visited types of businesses

Neighbourhood Main Street



MOBILITY

SOCIAL LIFE

SENSE OF PLACE

Safety & Use

92%

feel safe while **walking**



34%

feel safe while **wheeling**



75%

feel safe while **driving**



Social Interactions

50%

interact with people they don't know



65%

see people they know



55%

attend community events



Street Descriptions

6 mentions

FRIENDLY

4-5 mentions

BUSY VIBRANT, FUN

3 mentions

BEAUTIFUL LIVELY, TRENDY CONSTRUCTION

Over 90 descriptions mentioned less than 3 times, including:

CONVENIENT, FUNCTIONAL GENTRIFICATION FAMILY, VILLAGE, YOUNG PLEASANT, QUAINT INCLUSIVE, COHESIVE

SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Bridgeland/Riverside** (42%), **Renfrew** (14%) and **Crescent Heights** (4%).

Household Annual Income

Most respondents (33%) indicated an income of more than **\$150,000**.

Age

Most respondents are **25-34** (32%) or **35-44** (32%) years old.

Gender

36% are men | **50%** are women

5% are Intersex, Non-binary, Transgender, or Two-spirit

Other

9% identify as a visible minority

13% identify as LGBTQ2S+

11% were born outside Canada

5% have a disability

A few respondents feel unsafe due to the lack of dedicated bike lanes. While pedestrians indicate that they feel safe while walking, those who drive express frustration or confusion over the public realm enhancements and traffic calming measures.

Some respondents suggest that 1 Avenue NE could benefit from additional public realm enhancements including additional gathering spaces and accessibility improvements, particularly at pedestrian crossings.

EQUITY

Community

71%

feel a sense of **belonging** on the street

Accessibility

18%

unsatisfied with street **accessibility**

Safety

4%

feel unsafe in the **day**

16%

feel unsafe at **night**

ABOUT THE DATA

Number of survey respondents: **76**

Main Streets Program Status:
Strategize | Plan | Design | **Build** | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

