



16 Avenue N

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

82%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Southern Alberta Institute of Technology (SAIT) is the most visited type of business

MOBILITY

Safety & Use

43%

feel safe while **walking**



14%

feel safe while **wheeling**



75%

feel safe while **driving**



Respondents feel unsafe for various reasons, including speeding traffic, difficult pedestrian crossings, and a lack of cycling infrastructure.

SOCIAL LIFE

Social Interactions

32%

interact with people they don't know



32%

see people they know



12%

attend community events



Respondents do not feel that 16 Avenue N is a pleasant place to gather due to noise, lack of walkability, and the car-centric nature of the street.

SENSE OF PLACE

Street Descriptions

23 mentions

BUSY

8-10 mentions

**HIGHWAY
TRAFFIC
CAR / CARS**

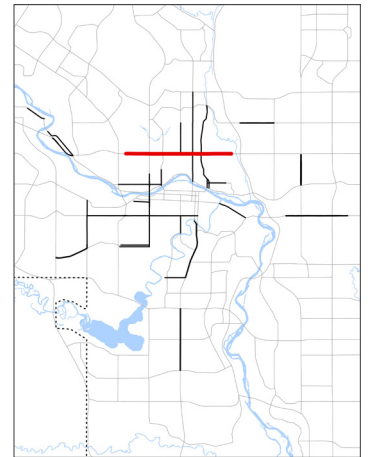
3-6 mentions

**DIRTY, INDUSTRIAL, LOUD
THOROUGHFARE
COMMUTER**

Over 130 descriptions mentioned less than 3 times, including:

**UGLY, RUNDOWN
CONGESTED, CORRIDOR
SKETCHY, SCARY
UNPLEASANT**

Urban Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Capitol Hill** (8%), **Mount Pleasant** (6%), **Renfrew** (5%) and **Brentwood** (5%).

Household Annual Income

Most respondents (26%) indicated an income of more than **\$150,000**.

Age

Most respondents (20%) are **35-44** years old.

Gender

34% are men | **51%** are women

Other

4% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

13% identify as a visible minority

11% identify as LGBTQ2S+

13% were born outside Canada

2% have moved to Canada within the last 5 years

8% have a disability

EQUITY

Community

6%

feel a sense of **belonging** on the street

Respondents who identified as having a disability were more likely to be unsatisfied with street accessibility (100%, 9 respondents).

Accessibility

53%

unsatisfied with street **accessibility**

29%

feel unsafe in the **day**

57%

feel unsafe at **night**

A few respondents describe feeling unsafe on this street due to the presence of people experiencing homelessness and drug addiction.

ABOUT THE DATA

Number of survey respondents: **108**

Main Streets Program Status:

Strategize | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

