

17 Avenue SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

89%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Gas stations and bars are the most visited types of businesses

MOBILITY

Safety & Use

73%

feel safe while **walking**



26%

feel safe while **wheeling**



71%

feel safe while **driving**



Respondents feel unsafe due to congestion, conflict between vehicles and pedestrians, and lack of bike lanes in some sections.

SOCIAL LIFE

Social Interactions

48%

interact with people they don't know



69%

see people they know



45%

attend community events



Respondents describe parts of 17 Avenue SW as unpleasant and loud, making it undesirable for sitting and staying.

SENSE OF PLACE

Street Descriptions

57 mentions

BUSY

21 mentions

LIVELY

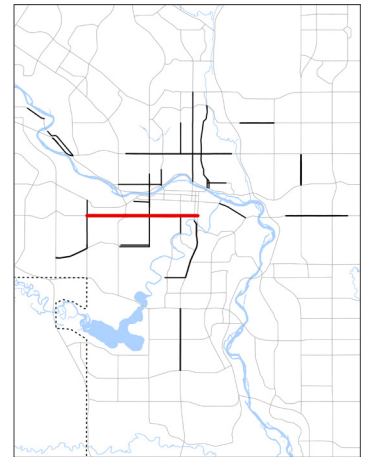
10-18 mentions

**VIBRANT, FUN
TRAFFIC
LOUD**

Over 350 descriptions mentioned less than 10 times, including:

**ACTIVE, INTERESTING
FOOD, BUSTLING, COOL
DANGEROUS, UNSAFE
DIRTY, BORING
CONGESTED, CROWDED
PARTY, NIGHTLIFE
RED MILE**

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Killarney/ Glengarry (14%), Beltline (11%) and Glendale (6%)**.

Household Annual Income

Most respondents (26%) indicated an income of more than **\$150,000**.

Age

Most respondents (22%) are **25-34** years old.

Gender

39% are men | **46%** are women

2% are Intersex, Non-binary, Transgender, or Two-spirit

Other

3% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

8% identify as a visible minority

10% identify as LGBTQ2S+

18% were born outside Canada

5% have moved to Canada within the last 5 years

6% have a disability

EQUITY

Community

40%

feel a sense of **belonging** on the street

Accessibility

35%

unsatisfied with street **accessibility**

Respondents who identify as having a disability are more likely to be unsatisfied with street accessibility (55%).

Safety

12%

feel unsafe in the **day**

45%

feel unsafe at **night**

Respondents describe feeling unsafe on this street due to the presence of people experiencing homelessness and drug addiction, particularly around the intersection of 37 Street SW and 17 Avenue SW.

ABOUT THE DATA

Number of survey respondents: **380**

Main Streets Program Status:

Strategize | Plan | Design | Build | **Live**
(segment from 37 St to Crowchild Tr)

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

