

# 33 and 34 Avenue SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**90%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



**Pet stores, pharmacies and banks** are the most visited types of businesses

## MOBILITY

### Safety & Use

**69%**

feel safe while **walking**



**24%**

feel safe while **wheeling**



**52%**

feel safe while **driving**



Respondents feel unsafe due to narrow roads and ongoing construction, making it feel unsafe for all modes of transportation.

## SOCIAL LIFE

### Social Interactions

**44%**

interact with people they don't know



**66%**

see people they know



**53%**

attend community events



Respondents express continued frustration, and that there are no places to sit or stay. A couple of respondents mention that public realm could be improved and the current development could provide an opportunity for further these enhancements.

## SENSE OF PLACE

### Street Descriptions

44 mentions

**CONSTRUCTION**

22 mentions

**BUSY**

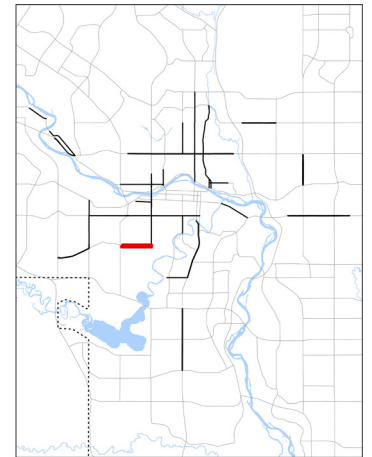
10-16 mentions

**MESS / MESSY  
CONGESTED  
COMMUNITY**

Over 260 descriptions mentioned less than 10 times, including:

**CHAOS / CHAOTIC  
POTENTIAL  
TRAFFIC  
DISASTER, NIGHTMARE  
DESTROYED, UGLY  
VIBRANT, TRENDY  
WALKABLE**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Altadore** (13%), **South Calgary** (11%) and **Killarney/Glengarry** (8%).

### Household Annual Income

Most respondents (33%) indicated an income of more than **\$150,000**.

### Age

Most respondents (22%) are **55-64** years old.

### Gender

**31%** are men | **49%** are women

### Other

**2%** identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

**4%** identify as a visible minority

**8%** identify as LGBTQ2S+

**11%** were born outside Canada

**6%** have a disability

## EQUITY

### Community

**42%**

feel a sense of **belonging** on the street

### Accessibility

**56%**

unsatisfied with street **accessibility**

Respondents who identify as having a disability are more likely to be unsatisfied with street accessibility (63%).

### Safety

**15%**

feel unsafe in the **day**

**24%**

feel unsafe at **night**

## ABOUT THE DATA

Number of survey respondents: **278**

Main Streets Program Status:  
Strategize | Plan | Design | **Build** | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

