

# 4 Street SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

## VISITING THE MAIN STREET

**87%**

visit the street **regularly**  
(daily, weekly, bi-weekly, monthly)



## MOBILITY

### Safety & Use

**81%**

feel safe while **walking**



**39%**

feel safe while **wheeling**



**85%**

feel safe while **driving**



Respondents feel unsafe due to a lack of bike lanes, emphasis on vehicular traffic, and conflict between pedestrians and electric scooters.

## SOCIAL LIFE

### Social Interactions

**67%**

interact with people they don't know



**83%**

see people they know



**57%**

attend community events



A few respondents describe the lack of public spaces along 4 Street SW, citing a desire for more places for gathering and rest.

## SENSE OF PLACE

### Street Descriptions

7 mentions

**FUN, TRENDY VIBRANT**

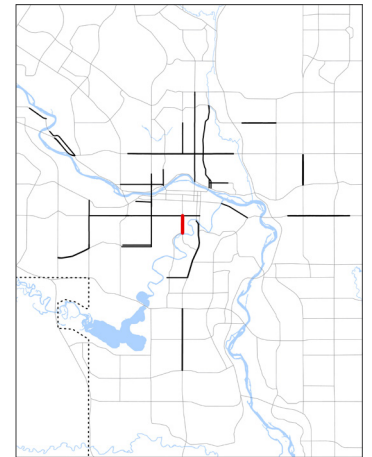
2-6 mentions

**POTENTIAL BUSY COMMUNITY, FRIENDLY VARIED, URBAN WELCOMING, CLEAN CONVENIENT, INTERESTING**

Nearly 80 descriptions mentioned once, including:

**ARTSY, HIP, BOUGIE BLAND, BAD CHAOTIC EXPENSIVE HISTORIC, MODERN**

## Neighbourhood Main Street



## SURVEY DEMOGRAPHICS

### Home Communities

Most respondents are from **Mission** (29%), **Beltline** (6%) and **Elbow Park** (6%).

### Household Annual Income

Most respondents (32%) indicated an income of more than **\$150,000**.

### Age

Most respondents (21%) are **25-34** years old.

### Gender

**44%** are men | **45%** are women

**9%** are Intersex, Non-binary, Transgender, or Two-spirit

### Other

**6%** identify as a visible minority

**23%** identify as LGBTQ2S+

**4%** were born outside Canada

**3%** have moved to Canada within the last 5 years

**9%** have a disability

## EQUITY

### Community

**71%**

feel a sense of **belonging** on the street

### Accessibility

**24%**

unsatisfied with street **accessibility**

### Safety

**1%**

feel unsafe in the **day**

**27%**

feel unsafe at **night**

Several respondents describe feeling unsafe on this street due to the presence of people experiencing houselessness and drug addiction.

## ABOUT THE DATA

Number of survey respondents: **78**

Main Streets Program Status:

**Strategize** | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

