

50 Avenue SW

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

93%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



MOBILITY

Safety & Use

62%

feel safe while **walking**



33%

feel safe while **wheeling**



92%

feel safe while **driving**



Respondents feel unsafe due to speeding traffic and a lack of cycling infrastructure.

SOCIAL LIFE

Social Interactions

50%

interact with people they don't know



77%

see people they know



21%

attend community events



Respondents mention that there are very few places along 50 Avenue SW to sit or stay.

SENSE OF PLACE

Street Descriptions

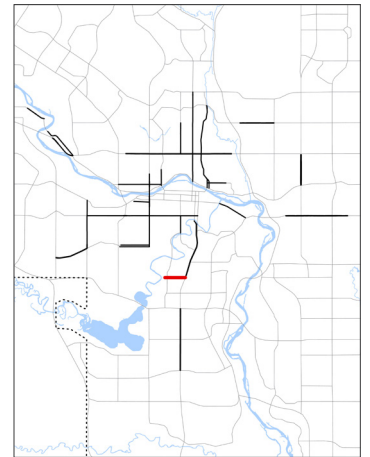
2 mentions

**BUSY
FRIENDLY
EMPTY**

Over 20 descriptions mentioned once, including:

**CONSTRUCTION
BUS, CAR DEPENDENT
WELL MAINTAINED
FUNCTIONAL
GETTING BETTER**

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Glamorgan (21%), Windsor Park (21%)** and **Altadore (14%)**.

Household Annual Income

Most respondents (21%) indicated an income of more than **\$150,000**.

Age

Most respondents (50%) are **55-64** years old.

Gender

21% are men | **71%** are women

Other

7% identify as a visible minority

7% were born outside Canada

21% have a disability

EQUITY

Community

29%

feel a sense of **belonging** on the street

Accessibility

57%

unsatisfied with street **accessibility**

Safety

7%

feel unsafe in the **day**

25%

feel unsafe at **night**

ABOUT THE DATA

Number of survey respondents: **14**

Main Streets Program Status:

Strategize | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

