

9 Avenue SE

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

82%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



Markets, festivals and events are the most visited types of businesses

MOBILITY

Safety & Use

85%

feel safe while **walking**



23%

feel safe while **wheeling**



80%

feel safe while **driving**



Respondents describe feeling unsafe due to speeding traffic, narrow sidewalks, challenging pedestrian crosswalks and a lack of cycling infrastructure.

SOCIAL LIFE

Social Interactions

62%

interact with people they don't know



77%

see people they know



69%

attend community events



Respondents wish to see wider sidewalks to support pedestrian mobility and social gathering, as well as additional seating and patios.

SENSE OF PLACE

Street Descriptions

8 mentions

HISTORIC

5-6 mentions

ECLECTIC FUN

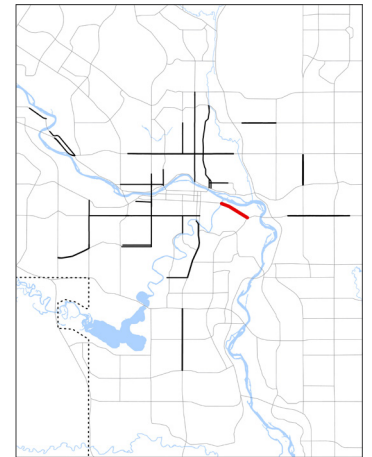
3-4 mentions

FUNKY, VIBRANT, QUIRKY CARS, CONGESTED, BUSY SHOPPING

Over 110 descriptions mentioned less than 3 times, including:

ARTSY, COOL, HIP DYNAMIC, ENERGETIC WEEKEND, DESTINATION GENTRIFICATION, IMPROVING, CROWDED LOCAL, FOOD, HUB FESTIVALS, ARTISAN, ART

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Inglewood** (26%), **Ramsay** (11%) and **Downtown East Village** (5%).

Household Annual Income

Most respondents (29%) indicated an income of more than **\$150,000**.

Age

Most respondents (26%) are **25-34** years old.

Gender

24% are men | **65%** are women

3% are Intersex, Non-binary, Transgender, or Two-spirit

Other

3% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

7% identify as a visible minority

17% identify as LGBTQ2S+

11% were born outside Canada

4% have moved to Canada within the last 5 years

7% have a disability

EQUITY

Community

74%

feel a sense of **belonging** on the street

Accessibility

33%

unsatisfied with street **accessibility**

7%

feel unsafe in the **day**

21%

feel unsafe at **night**

Several respondents describe their challenges with accessibility as a pedestrian along 9 Avenue SE, related to narrow and uneven sidewalks, which are often cluttered with planters and retail signage, making it difficult for people using mobility devices or strollers to navigate.



ABOUT THE DATA

Number of survey respondents: **96**

Main Streets Program Status:
Strategize | Plan | **Design** | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.