

Bowness Road (Bowness)

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

91%

visit the street **regularly**
(daily, weekly, bi-weekly, monthly)



The **library** and **automotive stores** are the most visited types of businesses

MOBILITY

Safety & Use

81%

feel safe while **walking**



49%

feel safe while **wheeling**



91%

feel safe while **driving**



Many respondents specifically describe how the placement of bike lanes behind angled parking spaces is an unsafe experience for cyclists.

SOCIAL LIFE

Social Interactions

50%

interact with people they don't know



64%

see people they know



70%

attend community events



Respondents acknowledge improvements to the street, but would like to see enhanced sidewalks, seating, and public art to liven the space.

SENSE OF PLACE

Street Descriptions

15 mentions

COMMUNITY

10 mentions

FRIENDLY

5-7 mentions

BUSY, VIBRANT

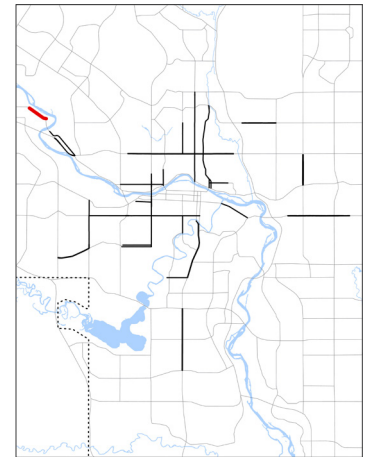
SMALL, NICE

LACKING

Over 200 descriptions mentioned less than 5 times, including:

**ECLECTIC, INTERESTING
HISTORIC, OLD
DIVERSE, UNIQUE
WELCOMING, ACCESSIBLE
POTENTIAL, CONVENIENT
SMALL-TOWN, QUIANT
CAR-CENTRIC
DEVELOPMENT, GROWING**

Neighbourhood Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from **Bowness** (65%), **Scenic Acres** (3%) and **Tuscany** (3%).

Household Annual Income

Most respondents (19%) indicated an income of **\$105,000 to \$150,000**.

Age

Most respondents (22%) are **35-44** years old.

Gender

31% are men | **54%** are women

2% are Intersex, Non-binary, Transgender, or Two-spirit

Other

4% identify as Aboriginal, Indigenous, First Nations, Métis, Inuk (Inuit)

4% identify as a visible minority

6% identify as LGBTQ2S+

12% were born outside Canada

5% have a disability

EQUITY

Community

66%

feel a sense of **belonging** on the street

Accessibility

21%

unsatisfied with street **accessibility**

Safety

9%

feel unsafe in the **day**

34%

feel unsafe at **night**

ABOUT THE DATA

Number of survey respondents: **184**

Main Streets Program Status:

Strategize | **Plan** | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.

