Centre Street N

Main Streets Metrics Program | Public Survey Snapshot | 2024

VISITING THE MAIN STREET

96%

visit the street regularly (daily, weekly, bi-weekly, monthly)



MOBILITY

SOCIAL LIFE

SENSE OF PLACE

Safety & Use

65%

feel safe while walking

22%

feel safe while wheeling

feel safe while driving



Social Interactions

interact with people they don't know

see people they know

attend community events



30 mentions **BUSY**

Street Descriptions

10 mentions

TRAFFIC

3-5 mentions

LOUD, SKETCHY **DIRTY, RUNDOWN** NARROW, UNFRIENDLY

Over 120 descriptions mentioned less than 3 times, including:

CAR-CENTRIC UGLY, DATED, AGED CENTRAL, CONVENIENT POTENTIAL, EVOLVING THOROUGHFARE

Respondents feel unsafe due to traffic congestion, speeding traffic, and lack of pedestrian and cycling infrastructure.

are many welcoming places to sit lack of greenery, and the noise of traffic makes it uninviting for people.

Community

Accessibility

Safety

feel a sense of belonging on the street

unsatisfied with street accessibility

feel unsafe in the day

feel unsafe at night

Respondents who identified as men, visible minorities and LGBTQ2S+ were more likely to feel a sense of belonging (26%, 27%, and 31%, respectively).











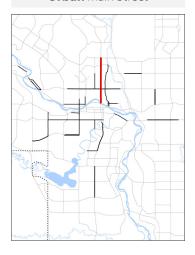








Urban Main Street



SURVEY DEMOGRAPHICS

Home Communities

Most respondents are from Crescent Heights (17%), Tuxedo Park (14%), Thorncliffe (6%), and Mount Pleasant

Household Annual Income

Most respondents (24%) indicated an income of more than \$150,000.

Most respondents are 25-34 (21%) or 35-44 (21%) years old.

Gender

31% are men | 40% are women

6% are Intersex, Non-binary, Transgender, or Two-spirit

14% identify as a visible minority

15% identify as LGBTQ2S+

12% were born outside Canada

5% have moved to Canada within the last 5 years

6% have a disability

ABOUT THE DATA

Number of survey respondents: 108

Main Streets Program Status: Strategize | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.