Richmond Road SW

Main Streets Metrics Program | Public Survey Snapshot | 2024
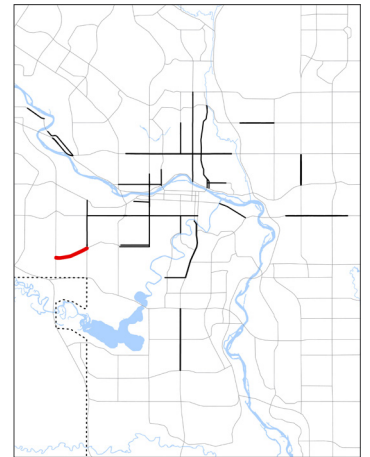
VISITING THE MAIN STREET

99% visit the street **regularly**
(daily, weekly, bi-weekly, monthly)

Gas stations and **pharmacies** are the most visited types of businesses

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MOBILITY

Safety & Use

61% feel safe while **walking**

23% feel safe while **wheeling**

91% feel safe while **driving**

Respondents describe feeling unsafe due to speeding and unsafe driving behaviour.

SOCIAL LIFE

Social Interactions

35% interact with people they don't know

43% see people they know

14% attend community events

Some respondents mention the lack of gathering space and seating along this Main Street, as well as the car-centric nature of the street, making it less desirable for social life.

SENSE OF PLACE

Street Descriptions

31 mentions
BUSY

15 mentions
TRAFFIC

5-9 mentions
CONGESTED THOROUGHFARE CAR / CARS

Over 180 descriptions mentioned less than 5 times, including:

CONNECTOR, ARTERY FAST, UTILITARIAN ACCESSIBLE, EASY CONVENIENT NOISY, CAR-ORIENTED UNWALKABLE

EQUITY

Community

20% feel a sense of **belonging** on the street

Accessibility

37% unsatisfied with street **accessibility**

Safety

8% feel unsafe in the **day**

25% feel unsafe at **night**

Respondents who identify as having a disability are more likely to feel unsafe at night.

SURVEY DEMOGRAPHICS

Home Communities

Most participants are from **Glamorgan** (26%), **Glenbrook** (22%) and **Killarney/ Glengarry** (10%).

Household Annual Income

Most participants (27%) indicated an income of more than **$150,000**.

Age

Most participants (22%) are **55-64** years old.

Gender

32% are men | **55%** are women

Other

5% identify as a visible minority

4% identify as LGBTQ2S+

11% were born outside Canada

7% have a disability

ABOUT THE DATA

Number of survey respondents: **166**

Main Streets Program Status:
Strategize | Plan | Design | Build | Live

The survey collects insights about the experience on the street to better understand successes and challenges.

Survey live from August 22 to September 28, 2024.