

Examples of Potential Improvements

The Parking Revenue Reinvestment Program provides funds to support vitality in business areas and communities with on-street paid parking. Reinvested revenues can be allocated to different uses within a Business Improvement Area or Community Association, including but not limited to the following examples:

- **Mobility-related capital items, including:**
 - Accessibility improvements
 - Bicycle racks
 - Bollards or gates
 - On-street parking configurations
 - Pedestrian counters
 - Sidewalks
 - Signage
 - Traffic calming measures
 - Transit Furniture (including shelters and benches)
 - Way-finding infrastructure

- **Public realm-related capital items, including:**
 - Banners
 - Experiential lighting programs (e.g. lighting of facades, features)
 - Fences
 - Landscaping
 - Planters and flower baskets
 - Public Art
 - Street furniture
 - Trees and tree grates
 - Waste and recycling receptacles
 - Water features

- **Enhanced annual operational services, including:**
 - Graffiti abatement
 - Litter pickup
 - Pressure washing
 - Street sweeping
 - Vegetation maintenance, such as mowing or weed control
 - Waste collection

- **Planning or studies facilitating any of the above objectives including such things as a capital feasibility report, design drawings, or cost estimates. Studies unrelated to capital or operational services are ineligible.**
- **City of Calgary staff time to support implementation of the above.**

Note, additional initiatives not listed above may be proposed for consideration by The City of Calgary. All potential improvements are not guaranteed and need approval from The City of Calgary before implementation.