



Program Guidelines - 2026

Parking Revenue Reinvestment Program - Business Improvement Areas

Overview

The City of Calgary supports vibrant neighborhoods and local business areas through The City's [Parking Revenue Reinvestment Program](#) (the Program). The Program was established in 2016 to fulfill the following objectives in paid parking areas: facilitate a strong pedestrian environment, further the implementation of complete streets, provide incremental improvements to area parking, enhance area urban design, and add to the vibrancy of the area. The Program's purpose is to make paid on-street parking more accessible through sharing net revenues for area improvements and is guided by [The City's Parking Policies](#) (the Policies).

The Program allocates ten per cent of net revenue from on-street parking for the following ten eligible BIAs: **4TH STREET SOUTH WEST BIA, 17TH AVE RETAIL & ENTERTAINMENT DISTRICT BIA, BELTLINE BIA (The BLOX), BRIDGELAND BIA, CALGARY DOWNTOWN ASSOCIATION, CHINATOWN BIA, CRESCENT HEIGHTS VILLAGE BIA, INGLEWOOD BIA, KENSINGTON BIA and VICTORIA PARK BIA**. Each spring, guided by the [Policies](#), the Mobility Business Unit calculates revenue allocations for each eligible BIA. BIAs are not required to use allocated funds every year and any unused funds and related interest earned will remain allocated to the BIA.

Purpose

Under the Policies, funding will be allocated for investments in public realm improvements and services within the eligible BIAs. The objective of the Program is to enhance infrastructure in these areas, thereby improving streetscapes, urban design, and the overall success of the locale. To meet this objective, the Program supports projects that meet one or more of the following results:

- Develop and improve street and parking infrastructure
- Enhance walkability and pedestrian accessibility of streets
- Elevate the design and usability of public spaces
- Foster vibrant and well-utilized neighbourhoods

Eligibility

BIAs with paid on-street parking within the BIA's boundaries are eligible to submit project proposals (list of BIAs is noted in the previous section). The BIA must be in good standing with The City of Calgary. Projects must be conducted within the designated BIA's boundary.



Program Guidelines - 2026

Types of Eligible Expenses

The Program embraces a wide array of neighborhood-improving initiatives. Examples include, but are not limited to:

- **Mobility-related capital items, including:**
 - Accessibility improvements
 - Bicycle racks
 - Bollards or gates
 - On-street parking configurations
 - Pedestrian counters
 - Sidewalks
 - Signage
 - Traffic calming measures
 - Transit Furniture (including shelters and benches)
 - Way-finding infrastructure
- **Public realm-related capital items, including:**
 - Banners
 - Experiential lighting programs (e.g. lighting of facades, features)
 - Fences
 - Landscaping
 - Planters and flower baskets
 - Public Art
 - Street furniture
 - Trees and tree grates
 - Waste and recycling receptacles
 - Water features
- **Enhanced annual operational services, including:**
 - Graffiti abatement
 - Litter pickup
 - Pressure washing
 - Street sweeping
 - Vegetation maintenance, such as mowing or weed control
 - Waste collection
- **Planning or studies facilitating any of the above objectives including such things as a capital feasibility report, design drawings, or cost estimates. Studies unrelated to capital or operational services are ineligible.**
- **City of Calgary staff time to support implementation of the above.**



Program Guidelines - 2026

Types of Ineligible Expenses

The expenses listed below are not eligible for funding unless prior written approval is obtained from The City of Calgary.

- Alcohol, cannabis or illegal substances
- Business meetings/hosting expenses
- Contingency funds (a sum of money set aside at the start of a project to cover increased project costs)
- Deficit or debt repayment
- Direct financial compensation for the Board of Directors, individuals, families or other related parties
- Expenses incurred prior to the application approval date
- Funding for staff or volunteer honorariums (Honorariums including tobacco and appreciation gifts to Indigenous elders customary for participation in a direct and/or indirect activity are eligible)
- Fundraising for costs not related to the project
- Office and administration fees, including office supplies, bookkeeping, postage, etc.
- Operational expenses related to events.
- Overhead costs such as utilities, rent, mortgage, etc.
- Projects that benefit only private interests
- Others not listed in “Eligible Expenses” and expenses and supplies deemed unreasonable and unnecessary by the Major Partners Division

*The eligible and ineligible expenses listed are given as examples and are not exclusive. If you are unsure about expenses, please email the program administrator, Jonathan Radomski, at jonathan.radomski@calgary.ca before applying. **All potential improvements are not guaranteed and need approval from The City of Calgary before implementation.***

Application Process

To apply for funding, BIAs can submit project proposals by filling out the project submission form, available at <https://forms.calgary.ca/content/forms/af/public/public/ts5419.html>. Proposals must provide a clear budget, timeline, and plan for measuring success. Before submitting any proposal(s), applicants should first discuss the project idea with the Program administrator at jonathan.radomski@calgary.ca.

Project Review and Approval Process

- Only fully completed applications will be considered for review. Written Board approval is required for applications exceeding \$200,000.00.
- Applications will be evaluated by representatives from Major Partners, Community Partners, Finance, and other project specific City of Calgary Business Units (collectively referred to as the Program Review Team).
- The anticipated timeframe for project review is approximately two to four weeks from the date a completed application is received.
- Once approved, a letter will be issued to the BIA from the Manager, Major Partners that details the terms and conditions associated with the funding.



Program Guidelines - 2026

Payment terms and conditions

Funds are provided on a reimbursement basis, and all receipts for expenses must be provided. BIAs are required to submit a final itemized invoice accompanied by receipts for all eligible expenses along with photographs of the completed work.

Funds must be spent as per the approved project(s) submission(s) and follow the Program guidelines. The City reserves the right to request repayment of funds if it is determined that they were not utilized for the approved project's intended purpose.

Questions?

Email jonathan.radomski@calgary.ca or visit the Frequently Asked Questions section on our [website](#).