



Program Guidelines - 2026

Parking Revenue Reinvestment Program – Market Permits

Overview

The City of Calgary supports vibrant neighborhoods and local businesses through The City's [Parking Revenue Reinvestment Program](#) (the Program). [Market Permits](#) came into effect on January 1, 2024 and are permits that allow residents to park personal vehicles on the street within 150 metres of an address in a Zone. The Program's purpose is to help make paid on-street parking more accessible by providing funds which are to be used for area improvements. In accordance with the [Calgary Parking Policies](#) (the Policies), one hundred per cent of net revenue from Market Permits will be reinvested into the Program and designated for use by the [Community Association \(CA\)](#) where the permit revenue was generated. The amendments to the Program aim to optimize street space, enhance parking efficiency, and manage parking resources more effectively. The allocated funding is intended to support public spaces and improve capital items related to the public realm.

Each spring, new revenue allocations for Markets Permits under the Program are calculated. Funds are [allocated to 35 CAs](#) that they can access through the Program for improving public realm related capital items in their [boundaries](#). CAs are not required to use allocated funds every year and any unused funds and related interest earned will remain allocated to the CA.

Purpose

Under the Policies, funding will be allocated for investments in public realm improvements and services within the eligible CAs boundaries. The objective of the Program is to enhance infrastructure in these areas, thereby improving streetscapes, urban design, and the overall success of the locale. To meet this objective, the Program supports projects that meet one or more of the following results:

- Develop and improve street and parking infrastructure
- Enhance walkability and pedestrian accessibility of streets
- Elevate the design and usability of public spaces
- Foster vibrant and well-utilized neighbourhoods

Eligibility

CAs with paid Market Permits within their boundaries are eligible to submit applications proposing projects. The CA must be in good standing with the Province of Alberta and The City of Calgary. Project(s) must be conducted within the CA's [designated geographic area](#) If you think your CA is eligible, and you have not received an email to apply, please contact the Program administrator, Jonathan Radomski, at jonathan.radomski@calgary.ca.



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Types of Eligible Expenses

The Program embraces a wide array of neighborhood-improving initiatives. Examples include, but are not limited to:

- **Mobility-related capital items, including:**
 - Accessibility improvements
 - Bicycle racks
 - Bollards or gates
 - On-street parking configurations
 - Pedestrian counters
 - Sidewalks
 - Signage
 - Traffic calming measures
 - Transit Furniture (including shelters and benches)
 - Way-finding infrastructure
- **Public realm-related capital items, including:**
 - Banners
 - Experiential lighting programs (e.g. lighting of facades, features)
 - Fences
 - Landscaping
 - Planters and flower baskets
 - Public Art
 - Street furniture
 - Trees and tree grates
 - Waste and recycling receptacles
 - Water features
- **Enhanced annual operational services, including:**
 - Graffiti abatement
 - Litter pickup
 - Pressure washing
 - Street sweeping
 - Vegetation maintenance, such as mowing or weed control
 - Waste collection
- **Planning or studies facilitating any of the above objectives including such things as a capital feasibility report, design drawings, or cost estimates. Studies unrelated to capital or operational services are ineligible.**
- **City of Calgary staff time to support implementation of the above.**



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Types of Ineligible Expenses

The expenses listed below are not eligible for funding unless prior written approval is obtained from The City of Calgary.

- Alcohol, cannabis or illegal substances
- Business meetings/hosting expenses
- Contingency funds (a sum of money set aside at the start of a project to cover increased project costs)
- Deficit or debt repayment
- Direct financial compensation for the Board of Directors, individuals, families or other related parties
- Expenses incurred prior to the application approval date
- Funding for staff or volunteer honorariums (Honorariums including tobacco and appreciation gifts to Indigenous elders customary for participation in a direct and/or indirect activity are eligible)
- Fundraising for costs not related to the project
- Office and administration fees, including office supplies, bookkeeping, postage, etc.
- Operational expenses related to events.
- Overhead costs such as utilities, rent, mortgage, etc.
- Projects that benefit only private interests
- Others not listed in “Eligible Expenses” and expenses and supplies deemed unreasonable and unnecessary by the Major Partners Division

*The eligible and ineligible expenses listed are given as examples and are not exclusive. If you are unsure about expenses, please email the Program administrator, Jonathan Radomski, at jonathan.radomski@calgary.ca before applying. **All potential improvements are not guaranteed and need approval from The City of Calgary before implementation.***

Application Process

To access funding for a project, eligible CAs must fill out an online application form, available at <https://forms.calgary.ca/content/forms/af/public/public/ts5418.html>. Proposals must provide a clear budget, timeline, and plan for measuring success. Before submitting the application, CAs should first discuss the project idea with their Neighbourhood Partnership Coordinator (NPC).

Project Review and Approval Process

- Only fully completed applications will be considered for review. Written Board approval is required for applications exceeding \$200,000.00.
- Applications will be evaluated by representatives from Major Partners, Community Partners, Finance, and other project specific City of Calgary Business Units (collectively referred to as the Program Review Team).
- The anticipated timeframe for project review is approximately two to four weeks from the date a completed application is received.
- Once approved, a letter will be issued to the CA from the Manager, Community Partners that details the terms and conditions associated with the funding.



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Payment terms and conditions

Funds are provided on a reimbursement basis, and all receipts for expenses must be provided. CAs are required to submit a final itemized invoice accompanied by receipts for all eligible expenses along with photographs of the completed work.

Funds must be spent as per the approved project(s) submission(s) and follow the Program guidelines. The City reserves the right to request repayment of funds if it is determined that they were not utilized for the approved project's intended purpose.

Questions?

Email jonathan.radomski@calgary.ca or visit the Frequently Asked Questions section on our [website](#).